



**AWARD**

Association for Women's Awareness  
& Rural Development

# Response of AWARD Pakistan in COVID-19 PANDEMIC

Report from April - 25, June 26, 2020

## Introduction of AWARD

AWARD stands for "Association for Women's Awareness & Development". It is a non-governmental, nonprofit and non political organization based in Faisalabad in the province of Punjab, Pakistan. It was established on March 21, 1994 and is dedicated to community development work without any discrimination of sex, caste, color and religion. It is registered under Societies Registration Act 1860.

It mainly helps the low income women and disadvantaged rural population to improve their socio economic and basic rights situation through group meetings, seminars, workshops, conferences, trainings and by providing them moral, technical, professional and financial assistance in projects and programs. Presently, AWARD works in the 4 districts of Punjab and Khyber Pakhtoonkhaw namely Faisalabad, Toba Tek Singh, Muzzafargarh Punjab and Mansehra (KPK).

## Covid-19 Pandemic?

As the Corona Virus Pandemic tested our values as a society, AWARD Pakistan along with its many other partners, friends and wish wishers took action to help and build a suffering society. In short a society where we truly take care of each other. During this hard times AWARD team was ready to help marginalized communities affected by the rise of Covid-19 Pandemic. The office and field staff followed the SOP's and assessed the needy families whose livelihoods were badly affected due to complete lock downs. AWARD raised the funds at local and international level to provide relief to oppressed and depressed families. AWARD staff and volunteers helped the rural communities to register with Government (EHSAS) Cash Program. During the need assessment the AWARD Team found that, Covid-19 is a much more than disease or health crisis. It's an unprecedented socio economic crisis, stressing every one of the countries it touches; it has the potential to create devastating social, economic and political effects that have left deep and longstanding scars.

The word Corona Virus stands "CO" for Corona and "VI" for Virus and "D" for Disease. Formerly, this disease was referred to as 2019 Novel Corona Virus 2019. The Covid-19 virus is a new virus linked to the same family of viruses as Severe Acute Respiratory Syndrome (SARS) and some types of common cold.



*Alone we could do so little; together, we did so much. this too should pass, and in the end, there's was a bright light waiting for all of us at the end of this dark tunnel. Individually, we were just one drop. together, we are an ocean.*



Chandni Bibi is a 33 years old widow and mother of two children. She lives in Ibn-e Mariam Colony Faisalabad. Her husband died 6 years back with cancer. She lives with her children and runs a small grocery shop for her win the daily bread.

Unfortunately, she and her daughter were detected with the Covid-19 and both were quarantined for a months. Because of it, she was unable to run her small business.

After recovering from the virus, she wanted to start her business again but grocery items were not enough to run a shop. The cash grant of PKR. 10,000/- allowed her to purchase some essential items to mange her shop.

She expressed, "the amount of Rs. 10,000, proved to be a blessing for me and my children because at this time difficulty and isolation none of my relatives, siblings were ready to support me to start my small business again. I would like to thank PPI and AWARD for supporting me".

*“Coming out of the difficult situation was not less than a miracle.....”*

Thanks to AWARD



Muneer Masih from Chak. 351/GB Toba Tek Singh is a rickshaw driver. He is 45 years old and has two children. His wife works in the vegetable farms to pick the vegetables for the owners. His rickshaw was out of order from last 4 months. He had no money to get it repaired and to start his business. With the cash grant money received, he repaired his rickshaw and has started earning money again. He is very happy and thankful for PPI and AWARD to make him stand again.

*“Thanks to help me to restart my life”*



# AWARD Emergency Relief during Spread of COVID-19 PANDEMIC



AWARD thanks all the partners, friends and well wishers for their generous support during the horrible times of hopelessness, fear, anxiety and darkness spread among nations due to the rise of the Covid-19 Pandemic. The timely financial and moral support of Partners made AWARD able to stand with the Covid-19 affected communities to give them relief, aid and to strengthen them morally.



## Our partners who supported us:



## Response of AWARD against COVID-19

Sr #	Project	District	Total
1	Distribution of face Masks, Gloves and Hand Sanitizers	Faisalabad, Toba Tek Sing & Muzafargarh	2500
2	Covid-19 Awareness Session with communities (on Social Media Campaigns, Messages, Banners and Flexes)	Faisalabad, Toba Tek Sing & Muzafargarh	10000
3	Ration Distribution to brick kiln workers and daily wagers	Faisalabad, Toba Tek Sing & Muzafargarh	2500
4	Cash grants to Covid effected families	Faisalabad, Toba Tek Sing	200
5	Helped rural communities to registered with Ehsas Program	Faisalabad and Toba Tek Singh	1850
<b>Total</b>			<b>17050</b>





# Glimpses of Food Distribution



## Covid-19 Awareness Sessions with Communities

Sr #	Project	Area	Total
1	Poverty Reduction Program (PRP)	5 areas District Faisalabad	257
2	Women Advancement Program (WAP)	5 areas, Kot Addu District Muzaffargarh	253
3	URAN Project	2 areas of Chak. Jhumra, Faisalabad	103
4	Sustainable Livelihood Project	4 areas of Chak.Jhumra and Madina Town	207
<b>Total</b>			<b>820</b>



"Corona Virus Pandemic has Inspired people to help each other"

**کورونا وائرس**  
سے بچاؤ ممکن ہے  
اگر

- گندے ہاتھوں سے نہ کھانا کھاؤ اور نہ پیو۔
- ہاتھوں کو صحیح طریقے سے دھو کر صابن کا استعمال کریں۔
- انسانی چھو سے بچیں اور کسی بھی چیز سے چھو کر اپنے منہ یا آنکھوں کو نہ چھوئے۔
- انسانی سانس کی لہریں سے بچیں اور کسی بھی شخص سے دور رہیں۔
- ماسک کا استعمال جتنی دیر ممکن

آپ کی امتیاز یافتہ کارکنوں کو کورونا وائرس سے محفوظ رکھنے ہیں!  
طاقت کا ہر پہلو سے ہمیں سہارا دینا چاہیے اور 1166 پر رابطہ کریں۔

ایچ ایس ایس ڈی کے تحت ایچ ایس ایس کے تحت  
AWARD DISASTER RISK REDUCTION PROGRAM

## Distribution of Face Masks, Gloves & Sanitizers



Registered with EHSAS Program for Cash Grants

