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About AWARD

AWARD stands for “Association for Women's Awareness & Rural Development”. It is a non- governmental, non-profit and non political organization based in Faisalabad in the province of Punjab Pakistan. It was established on March 21, 1994. It is dedicated to community development work without any discrimination of sex, caste, color and religion. It mainly works with/ for low- income women, youth and disadvantaged rural populations to improve their socio-economic and basic rights situation through group meetings, seminars, workshops, conferences, and trainings and by providing them moral technical professional and financial assistance in projects and programs. AWARD is registered with the government under the Societies Registration Act 1860 and also with the Punjab Charity Commission. AWARD has also signed an MOU with the Economic Affairs Division (EAD). Its board consists of 7 members, including 5 females and 2 males.



Head Office

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Regional Office

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URAAAN

A Flight towards Socio-Economic Sustainability

Project Areas: Faisalabad & Toba Tek Singh

Master Class on Digital Marketing

As a continuation of a three-month Digital Marketing training program, AWARD Pakistan, in collaboration with 360 Institute, organized a one day Master Class on 27 October 2025 at Allied Plaza. The session provided participants with advanced exposure to industry practices and real world applications.

The Master Class was facilitated by Mr. Adeel Anjum, CEO, 360 Institute who shared key insights, engaged participants in interactive learning, and highlighted professional opportunities.



Scholarship Awarding Ceremony for CSS Aspirants

AWARD Pakistan organized a Scholarship Awarding Ceremony to support CSS aspirants in achieving their career goals. Mrs. Christina Peter (Executive Director AWARD) and Mr. Peter Shahzad (Founder and Advisor AWARD) motivated students to stay dedicated and confident. Under the URAAN Project, scholarships of Rs. 50,000 each were awarded to 10 deserving aspirants, supporting their academic and professional development.



VTS Scholarship Presentation (Khurianwala & Toba Tek Singh)

A Scholarship Presentation Ceremony was conducted on 28-29 October 2025 at National College of Technology and GTTI Toba Tek Singh. A total of 22 students from Vocational & Technical Institutions in Jhumra, Khurianwala & Toba Tek Singh attended the session. Students from various courses such as Beauticians, Computer, Dress Making, Machinist, Electrician, Auto & Diesel & Cooking were given scholarships, 10,000/- each. Community members & students thanked for providing productive & beneficial opportunities to deserving students, emphasizing the positive impact of the initiative.



Peace Tour to Composite Heritage

On 18 November 2025, AWARD Pakistan organized a Peace Tour to Gurdwara Sahib Kartarpur, engaging 42 youth from diverse religious and social backgrounds. The initiative promoted interfaith harmony, mutual respect, and peaceful coexistence, providing a platform for meaningful interaction and encouraging youth to foster inclusivity within their communities.



Distribution of Assistive Devices among Persons with Disabilities

On 3 December 2025, AWARD Pakistan observed the International Day of Persons with Disabilities and Giving Tuesday at Holy Rosary Catholic Church, Warispura, Faisalabad. Distinguished guests included Mr. Bilal Asgar Gujjar (Assistant Director, Social Welfare Department Faisalabad), Mr. Saleem Shakar (Representative, FCCI), Mrs. Christina Peter and Mr. Peter Shahzad, who emphasized inclusion and equal opportunities. A total of 40 assistive devices including wheelchairs, commodes, hearing devices, and a folding walker were distributed to enhance independence and mobility.



Sustainable Livelihoods Program



Business Development Training (BDT)

A two-day Business Development Training on September 16-17, 2025 was conducted at AWARD Women Resource Centre, engaging 40 rural women from four areas of District Faisalabad. The training enhanced entrepreneurial, financial, and marketing skills, covering business fundamentals, book-keeping, saving tools, marketing strategies, team work and business sustainability. A Grant Distribution Ceremony awarded PKR 55,000 grants to each participant to establish or expand small enterprises. Distinguished guests, including Rev. Fr. Toufique Younas O.P., Mr. Farooq Yousaf, Mrs. Christina Peter, Mr. Najum Rasheed, and Mr. Azeem Christopher motivated participants on women's economic Empowerment. Ms. Gulseena (Project Officer) thanked all the participants.



Free Medical Camps Faisalabad



AWARD Pakistan, in collaboration with the LMMM Team, organized four free medical camps in different project areas of Faisalabad. A total of **804 community members** received free consultations, treatment, and medicines, addressing common health issues and improving access to basic healthcare and health awareness in rural communities.

Sr #	Date	Area	Participants
01	Oct 23, 2025	Chak 242 Purani Abadi Dasuha, FSD	275
02	Oct 24, 2025	Chak 225 Paul Abad, FSD	156
03	Oct 27, 2025	Chak 242 New Abadi Dasuha, FSD	241
04	Oct 28, 2025	Chak 225 Wazir Khan Wali, FSD	132
Total Participants			804



5th Annual Business Women Conference 2025

On International Rural Women's Day, October 15, 2025, AWARD Pakistan organized the 5th Annual Business Women Conference 2025 to highlight rural women's economic potential, promote entrepreneurship and to recognize their contribution to sustainable livelihoods. The event was graced by Mr. Peter Shahzad (Program Advisor, AWARD) as Chief Guest. Speakers included Ms. Sobia Aqeel (Former Senior Vice President, FWCCI) and Dr. Nosheen (Chairperson, Department of Economics, GCUF).

The conference featured business stalls, a theatrical performance by Aghahi Theatre Group & success stories of women entrepreneurs supported by AWARD, showcasing the growing leadership & confidence of women in rural business. The event was attended by around 125 rural business women.



“There is no limit to what we as women can accomplish.”
(Michele Obama)



WOMEN LEADERSHIP PROGRAM

Project Areas *Faisalabad, Lahore, Islamabad, Rawalpindi, Multan, Gujranwala*

Women Leadership Trainings

City	Date	Resource Person (s)
Faisalabad	Sep 19-20	Sr. Rukhsana Samuel, Mrs. Christina Peter Ms. Shazia George, Mr. Azeem Christopher Mr. Peter Shahzad, Ms. Saba Sabir
Lahore	Nov 14-15	Rev. Fr. Pascal Polous, Mrs. Christina Peter Ms. Nabila Feroze, Ms. Nayab Asim Ms. Noreen Akhtar, Ms. Summer Wafa
Faisalabad	Oct 14	Dr. Saima Tanveer, Dr. Shehla Anjum
Lahore	Oct 12	Pastor Akbar, Advocate Rubaiqa Farhat
Khanewal	Nov 08	Rev. Edwin Ijaz, Advocate Khurram, Shahzad Maan, Mr. Mehrose Azeem
Gujranwala	Nov 16	Pastor Nadeem Hayat, Pastor Kiran Javed, Advocate Ishtiaq Khan, Advocate Antash Abass
Multan	Nov 29	Mr. Ayub Sajid, Rev. Fr. Iftikhar, Advocate Noreen Malik
Islamabad	Dec 09	Pastor Ashir Wilson, Advocate Saima Khokhar



From October to December 2025, the Women Leadership Program (WLP) conducted trainings and seminars across Faisalabad, Lahore, Gujranwala, Multan, Khanewal, and Islamabad, focusing on leadership development, Christian values, and women protection laws. Sessions covered topics including Servant Leadership, Socio-Economic Analysis, Leading Innovation, Minority Rights, Christian Women in Business, health and hygiene awareness, early marriages, forced conversions, and the ethical use of social media. The activities were interactive and emphasized practical leadership skills, legal awareness, and promotion of Christian values. More than 800 women & youth benefited from these trainings.



Opening Ceremony of Vocational & IT Training Centres, Faisalabad

AWARD Pakistan organized the opening ceremonies of the Vocational Training Centre (VTC) and IT Centres at Chak No. 246 GB, Chak No. 3 JB, and Chak No. 118 JB. VTC students presented a skit highlighting the importance of education and skill development for a better future. Ms. Sheeza Sarfraz, Project Officer, shared the objectives of establishing the centres, emphasizing youth and girls' empowerment through practical and market-oriented skills. Community leaders appreciated AWARD's initiative and encouraged students to benefit fully from the training opportunities.

Mrs. Christina Peter, Executive Director, AWARD Pakistan, inspired the students and officially inaugurated the centres by cutting the ribbon. A total of 233 participants attended the opening ceremonies, reflecting strong community engagement and support.

HOLISTIC DEVELOPMENT INITIATIVE

Project Areas Chak # 246 GB Partap Pura, Toba Tek Singh
Chak # 3 Ramdiwali, Faisalabad
Chak # 118 Bathan, Faisalabad



Midterm Test & Monitoring Visit of Vocational & IT Training Centres, Faisalabad





LEARN & EARN PROJECT and HOSTEL GIRLS PROJECT

Breast Cancer Awareness Seminar

On 14 October 2025, AWARD Pakistan organized a **“Breast Cancer Awareness Seminar”** at the Women Resource Center under the Learn & Earn and Hostel Girls Project, attended by 60 girls and women. Led by Dr. Saima Tanveer and Dr. Shehla Anjum, the session focused on early detection, preventive care, and women's health awareness, educating participants on causes, symptoms, and regular screening, and motivating them to spread health awareness within their communities.



Provision of Makeup Toolkits

On 4th November 2025, 15 girls enrolled in the Girls Hostel Project received makeup toolkits under the AWARD's Girls hostel Project. This initiative aimed to strengthen their practical skills in beautification and promote self-reliance by enabling them to practice independently. The distribution also encouraged the girls to continue learning and improve their competency for future Income generating opportunities.



Certificate Awarding Ceremony

On 15th Dec 2025, AWARD Pakistan organized a certificate ceremony for girls who completed six-month courses in Beautician (40 students), Stitching (11 students), and Computer Training (13 students), including 15 hostel girls from brick kiln communities. The event was led by Ms. Nayab Asim (Project Manager, Learn & Earn & Hostel Girls Project). Mrs. Christina Peter (Executive Director, AWARD) congratulated the students and encouraged them to use their skills for a confident future. PPI team members Mr. Zohaib (Team Lead, PPI) and Ms. Rubina, along with Dominican Sisters Rukhsana and Sister Sumera, also attended & motivated the students. Trophies were awarded to top performers, highlighting AWARD's commitment to women empowerment and skill development.





ORATIO MUSICA PROJECT

Project Orientation Meeting

The Project Orientation Meeting for Oratio Musica (Prayer in Music) was held on 21st October 2025. The session started with prayer and worship led by Mr. Obed Shamaon (Keyboard Teacher) and Mr. Qasir Younas (Project Officer). Mr. Azeem Christopher (Program Director) introduced the project and explained its long-term objectives, focusing on nurturing Christian youth through music and arts.

Mr. Qasir Younas shared the weekly class schedule, while Mr. Obed Shamaon explained the significance of music, which motivated students and raised their interest. The meeting concluded with a Q&A session.

Ongoing Music Classes

Under the Oratio Musica Level-1 project, AWARD is conducting music classes separately for boys and girls aged 7 to 29. Students are learning harmonium/keyboard and guitar, along with basic Western music theory (Level-1). Currently, 23 learners are enrolled (13 for guitar and 10 for harmonium/keyboard). Students show strong interest and confidence, actively practicing strumming and key pressing. The project team has developed a monthly lesson plan, and daily lessons are delivered according to the curriculum.



Orientation on SOPs

AWARD organized an Orientation on Standard Operating Procedures (SOPs) for students and project staff on 17th December 2025 at Sir Peter Shahzad Hall. Mr. Qasir Younas (Project Officer) welcomed participants, explained the purpose of the orientation. Mrs. Christina Peter (Executive Director, AWARD) highlighted the organization's mission & emphasized the importance of learning skills through music and arts. The session concluded with guidance on SOPs and its importance for smooth project implementation.





POVERTY REDUCTION PROJECT (PRP)

Project Orientation & Human Rights Workshops

Three Project Orientation and Human Rights Workshops on 6th, 10th, and 11th October 2025 in 3 Project Areas attended by 208 community members (155 females and 53 males). The sessions were introduced by Mrs. Christina Peter (Executive Director AWARD), Mr. Azeem Christopher (Program Director AWARD), and Mr. Peter Shahzad (Program Advisor AWARD).

Advocate Ms. Rubina Shahab (High Court Faisalabad) delivered an interactive session on women's rights and protection laws, while Ms. Kinza Zafar (Project Officer PRP) explained project objectives, interventions, timeline, and expected impact.

Each workshop concluded with the formation of Local Development Committees (LDCs) of six members in each area to support project implementation.



Business Equipment Procurement

Local Development Committee Training

One-day leadership training was conducted on 21st October 2025 at the AWARD Women Resource Centre for the 20 Local Development Committee members. Facilitated by Mrs. Christina Peter (Executive Director AWARD) and Mr. Azeem Christopher (Program Director AWARD), the session focused on enhancing leadership, coordination, and planning skills to support project activities effectively. The training prepared to act as active facilitators, bridging the gap between the project team and the community, and to take ownership of implementing solutions and driving positive change at the local level.



Business Development Training & Loan Distribution

On 27th November 2025, AWARD Pakistan conducted Business Development Training under the Poverty Reduction Project (PRP) at David Villa, Faisalabad for 56 selected business women, facilitated by Project Officer Ms. Kinza Zafar. Resource persons included Mrs. Christina Peter (Executive Director, AWARD Pakistan), Mr. Peter Shahzad (Program Advisor, AWARD Pakistan), Mr. Akmal Javed Gill (Project Officer, URAAN Project), and Dr. Nadeem Bhatti (Director, Livestock Department Faisalabad). The training covered Business Fundamentals, Record Keeping, Marketing, and Livestock Management. Each participant received an interest-free loan of PKR 50,000/-. Ms. Maleeha (Guest from FWCCI) appreciated their efforts during cheque distribution. The program also included 88 interviews to select eligible beneficiaries across 14 trades, with 45 new bank accounts opened for financial inclusion. The training strengthened participants' confidence, business skills, and practical knowledge.



SOWING THE SEEDS OF CHANGE

Project Areas: Malkhanwala, Essa Nagri

AWARD Pakistan has launched the “*Sowing the Seeds of Change*” project in Malkhanwala and Essa Nagari, District Faisalabad to empower girls & women through vocational skills training and livelihood support, promoting economic independence and community development.



Orientation Meetings

AWARD Pakistan conducted orientation meetings under the “Sowing the Seeds of Change” to introduce the project to the communities. Project Officer Anosha Altaf, along with social mobilizers, engaged community members and explained the objectives and scope of the initiative, which focuses on skill development and kitchen gardening for girls and women. The sessions highlighted the importance of these skills for economic empowerment, self-reliance, and social well-being. Community members warmly welcomed the project, expressed strong support, and showed enthusiasm for establishing training centres, as such facilities were previously unavailable in their areas.



Vocational Training Centre Teachers' Orientation

On 21 October 2025, AWARD Pakistan held a one-day orientation for Vocational Training Centre (VTC) teachers at the Women Resource Center, Faisalabad, for Malkhanwala and Essa Nagri. Facilitated by program and project staff, the training prepared teachers to mentor girls in stitching and beautification courses, covering teaching methodologies, classroom management, record keeping, evaluation, and strategies to enhance vocational and life skills. Teachers provided positive feedback and committed to supporting the project's goal of empowering girls and women and fostering sustainable livelihoods.

Local Development Committee (LDC) Training

On 13 October 2025, a one-day leadership training for Local Development Committee (LDC) members at the AWARD office. The training was led by the Executive Director and Program Advisor, and attended by LDC members. The session focused on roles and responsibilities of LDC members, leadership skills, community mobilization, and strategies for successful project implementation. A total of 15 member of LDCs actively participated in this training.





Opening Ceremonies of Vocational Training Centres (VTCs)

The opening ceremonies of the VTCs were held in Essa Nagri on 21 November 2025 and Malkhanwala on 8 December 2025, with participation from project donors, partners, AWARD management, local leaders, and community members. The events featured cultural performances, prayers, awareness activities, and speeches emphasizing girls' education, vocational skills, and women's empowerment. A total of 85 participants attended the Essa Nagri ceremony, where donors appreciated the project's progress, transparency, and strong community engagement. In Malkhanwala, the ceremony coincided with a Christmas program and marked the launch of stitching and beautification programs, with participants expressing optimism about increased confidence, income opportunities, and social recognition for women and girls.



Monitoring Visits of VTC Centres

- On 11-12 November 2025, Ms. Anosha Altaf conducted monitoring visits at Malkhanwala and Essa Nagri to observe stitching and beautification classes, student participation, and learning progress.
- Follow-up visits with the MEAL Coordinator engaged students, teachers, parents, and community representatives to review outcomes and overall project performance.
- A total of **102 students** across both centres (52 in Malkhanwala, 50 in Essa Nagri) demonstrated strong commitment and active engagement.
- Visits reinforced community ownership and highlighted the program's impact on vocational skill development.



Midterm Exams of VTC Students



- Midterm examinations for VTC students were held on 15 December 2025 in Malkhanwala and Essa
- Students demonstrated confidence, healthy competition, and motivation to improve their vocational
- Performance reflected their readiness for future earning opportunities and skill application.



Disaster Risk Management



Training of Trainers (ToT) & Networking Meeting

On 14 October 2025, AWARD Pakistan organized a Training of Trainers (ToT) for 36 Flood Resilience Committee (FRC) members from three talukas at Indus Resource Center (IRC), Khairpur, led by Admin Manager Mr. Parvez Paul in coordination with the AWARD Khairpur team. The training focused on Disaster Risk Reduction (DRR) to strengthen community preparedness against natural disasters. The session also included a networking meeting to enhance coordination between FRC members & Government Departments. Representatives from BISP, Rescue 1122, Education Department, Agriculture Department, and STEVTA participated, promoting collaboration for effective disaster preparedness and response.

One-Day Livestock Management Training

On 13 November 2025, a one-day Livestock Management training was conducted at Bilawal Park, Khairpur, led by Dr. Fozia Atta (DVM). The training was attended by 80 women beneficiaries from Khairpur, Kot Diji, and Thari Mirwah talukas. The session covered comprehensive topics including goat rearing basics, breed selection, housing, health & hygiene, vaccination and deworming, feeding practices, pregnancy care, disease management, and record-keeping.



Executive Director & Partner Visit

On 23 November 2025, Executive Director Mrs. Christina Peter, Mr. Sebastian Justin (KIA), and Admin Manager Mr. Parvez Paul visited the DRM project in Khairpur. The team reviewed the ongoing activities at the AWARD Regional Office, observed construction work in Village Ghulam Qasim Khaskheli, and met FRC members to assess progress. They also visited the Vocational Training Center, where they appreciated the girls' practical work and acknowledged their skill development and performance.



Livestock (Goats) Distribution District Khairpur

On 24 November 2025, AWARD Pakistan organized the goat distribution ceremony at Saint Theresa's Church, Khairpur, led by Ms. Christina Peter (Executive Director) along with Mr. Sebastian Justin (KIA), Admin Manager Mr. Parvez Paul, and AWARD Khairpur staff. A total of 60 goats were distributed among 60 selected beneficiaries from Khairpur, Kot Diji, and Thari Mirwah talukas, covering two villages in each area. The activity aimed to strengthen livelihoods, enhance household income, and promote sustainable livestock practices through women's economic empowerment.



Capacity Building & Skill Development Training

On 12 December 2025, Assistant Project Officer Ms. Kiran Zehra conducted a One-day capacity building training for three VTC teachers, focusing on practical sewing skills, including drafting, cutting, and stitching techniques. The training also included a review of monthly progress, and VTC Supervisor Ms. Rozina explained standard documentation and record-keeping practices to ensure proper implementation and accountability in training centres.



Appreciation Ceremony & Christmas Celebration

On 22 December 2025, AWARD organized an Appreciation Ceremony followed by a Christmas celebration to honor the DRM staff and FEC members. The event was graced by Altaf Chachar (Deputy Commissioner Khairpur), Director Social Welfare, and Director Women Development Department, who recognized the staff's contributions and presented certificates.



Focus Group Discussion (FGD)

A Focus Group Discussion (FGD) was conducted at the Regional AWARD Office, Khairpur, bringing together representatives from government departments, partner organizations, and NGOs. Participants shared diverse perspectives, identified challenges in local development projects & discussed opportunities for joint interventions. The discussion emphasized strengthening coordination between government and civil society, promoting Sustainable practices, and adopting community-centered approaches in development planning.



AWARD Pakistan continues to make a meaningful impact, empowering marginalized communities through impactful projects and initiatives. To support our ongoing work and contribute to positive change through donations and time.

Please visit our official website." <https://www.awardpakistan.org/>